



FORTY8FIFTY
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Atlassian Professional Services

Elevate the Full Power of Your Atlassian Ecosystem

Advance your collaboration, agility, and service delivery with Forty8Fifty Labs' **comprehensive Atlassian Professional Services**. As an Atlassian Enterprise Platinum Solution Provider, we help you maximize performance across Jira, Confluence, Jira Service Management, Bitbucket, and more.

Our flexible service offerings span strategy, configuration, migration, optimization, and ongoing advisory support—ensuring your environment stays aligned with business goals and ready for the future. With Atlassian Data Center approaching end of life, our expertise helps you navigate cloud transformation with confidence.

[FORTY8FIFTYLABS.COM](https://forty8fiftylabs.com)

Core Atlassian Professional Services



Strategic Consulting

ALIGN ATlassian TO YOUR BUSINESS GOALS

Your Atlassian tools should complement how your teams work, not constrain them. Our consultants partner with you to map your processes to Atlassian best practices, refine workflows, strengthen governance, and scale agile initiatives across teams.

Strategic support to help you:

- ✓ Align Jira, Confluence, and JSM with core business priorities
- ✓ Improve workflows, governance, and cross-functional collaboration
- ✓ Scale agile practices confidently and consistently



Implementation & Customization

CONFIGURE FOR SUCCESS

Unlock the full potential of Atlassian tools with tailored configurations designed around your unique workflows. From Jira and Confluence to Bitbucket and beyond, we help you streamline processes, automate tasks, and integrate seamlessly with platforms like Slack, Microsoft Teams, and Google Workspace.

Implementation expertise to help you:

- ✓ Tailor Jira, Confluence, and JSM to your operational needs
- ✓ Automate repetitive work for improved efficiency
- ✓ Integrate Atlassian tools across your collaboration ecosystem



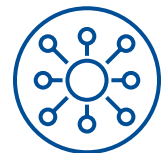
Health Checks & Performance Tuning

OPTIMIZE TEAM PERFORMANCE

As Atlassian environments evolve, complexity can slow productivity. Our experts assess system health, clean up unused assets, optimize permissions, and fine-tune performance to ensure a fast, stable, and efficient environment.

Optimization services to help you:

- ✓ Increase system speed and reliability for all users
- ✓ Clean up projects, configurations, and unused Marketplace apps
- ✓ Strengthen security with refined roles and permissions



Marketplace App Assessments

MAKE SMART APP CHOICES

The Atlassian Marketplace is powerful, but crowded. We evaluate which apps add value, where redundancies exist, and which cloud-ready alternatives best support your goals.

App guidance to help you:

- ✓ Select the right apps without overspending
- ✓ Reduce tool sprawl and licensing waste
- ✓ Ensure cloud readiness for all critical functionality



Ongoing Optimization & Governance

ENABLE CONTINUOUS IMPROVEMENT

Atlassian environments evolve over time and so should your strategy. We provide ongoing optimization to refine workflows, update configurations, and align governance with new requirements.

Continuous improvement to help you:

- ✓ Keep your Atlassian stack optimized as your business scales
- ✓ Identify efficiency gains through usage and performance monitoring
- ✓ Maintain consistency, governance, and operational excellence



Training & Adoption

ENSURE LASTING IMPACT

Empower your teams with practical training that drives adoption and long-term success. We deliver customized training sessions and hands-on knowledge transfer to ensure your teams get the most from your Atlassian investment.

Training programs to help you:

- ✓ Improve adoption of Jira, Confluence, and JSM
- ✓ Strengthen internal governance and consistent usage
- ✓ Build confidence across technical and non-technical teams



Atlassian Migration Services

PREPARE FOR ATlassian DATA CENTER END OF LIFE

With Atlassian Data Center approaching end of life, many organizations are accelerating their move to Cloud. We help you assess your environment, plan your migration, and transition smoothly, minimizing disruption and ensuring long-term scalability.

Migration expertise to help you:

- ✓ Conduct readiness assessments and app evaluations
- ✓ Clean and audit data for a smoother move
- ✓ Test migrations thoroughly before production cutover
- ✓ Transition confidently to Atlassian Cloud or modernized Data Center



Atlassian Advisory Services (TAM)

ELEVATE YOUR ATlassian MATURITY

Our Technical Advisory Manager (TAM) service provides a dedicated strategist who guides your long-term Atlassian roadmap. From governance and optimization to interpreting Atlassian's product changes, your TAM helps ensure your environment grows with your business.

Advisory leadership to help you:

- ✓ Align Atlassian usage with business goals
- ✓ Build a strategic backlog and improvement roadmap
- ✓ Navigate ecosystem changes and product updates
- ✓ Strengthen governance and cross-team alignment



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Why Forty8Fifty Labs?



Enterprise Expertise

As an Atlassian Platinum Solution Provider, we bring deep knowledge across the full Atlassian platform.



Future-Ready Guidance

From Data Center end-of-life planning to cloud transformation, we help you stay ahead of what's next.



Seamless Execution

Our proven methods ensure accurate scoping, efficient delivery, and minimal business disruption.



Comprehensive Support

From strategy and implementation to optimization and advisory services, we support every phase of your Atlassian journey.

Get Started.

TRANSFORM YOUR ATlassian ENVIRONMENT

Explore how our tailored services can unlock greater performance, governance, and efficiency across your teams.

Let's talk.

Connect with us today to see how Forty8Fifty Labs can help you scale smarter, migrate confidently, and get more from your Atlassian investment.

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